

# SOUTH AFRICAN WINE EXPORT REPORT 2024

## TOTAL EXPORTS

R10.3 bn	\$562 m	306.2 m litres
+3.0%	+4.3%	-0.1%

### MARKETS BY VALUE

Country	R		\$	
United Kingdom	2.6 bn	-6%	145 m	-5%
Germany	971 m	+2%	53 m	+4%
The Netherlands	868 m	+19%	47 m	+20
U.S.A.	659 m	-7%	36 m	-5%
Canada	527 m	+4%	29 m	+5%
Sweden	484 m	+10%	26 m	+11%
Belgium	462 m	-3%	25 m	-1%
Denmark	339 m	-14%	19 m	-13%
UAE	322 m	+38%	18 m	+39%
France	274 m	+13%	15 m	+15%
China	248 m	-28%	13 m	-28%
Japan	150 m	+10%	8 m	+12%
Hong Kong	27 m	-25%	2 m	-24%
<b>African countries - Total</b>	<b>769 m</b>	<b>+7%</b>	<b>42 m</b>	<b>+8%</b>
Kenya	126 m	-15%	7 m	-15%
Tanzania	120 m	+31%	7 m	+31%
Nigeria	117 m	-13%	6 m	-12%
Zambia	94 m	+35%	5 m	+37%
Uganda	41 m	-8%	2 m	-6%
Ghana	41 m	+33%	2 m	+34%
Angola	36 m	+45%	2 m	+46%
Mozambique	35 m	+65%	2 m	+65%

## PACKAGED EXPORTS

R7.9 bn	\$430 m	123.4 m litres
+2.6%	+3.9%	+5.4%

### MARKETS BY VALUE

Country	R		\$	
United Kingdom	1.8 bn	-11%	97 m	-9%
The Netherlands	861 m	+20%	47 m	+21%
U.S.A.	600 m	-8%	33m	-7%
Germany	483 m	-5%	26 m	-4%
Canada	432 m	+8%	24 m	+9%
Sweden	395 m	+1%	22 m	+2%
UAE	322 m	+38%	18 m	+39%
Belgium	313 m	-1%	17 m	+1%
China	247 m	-23%	13 m	-22%
Latvia	177 m	+353%	10 m	+351%
Japan	145 m	+9%	8 m	+10%
Denmark	119 m	-7%	7 m	-5%
Hong Kong	27 m	-25%	2 m	-24%
<b>African countries - Total</b>	<b>688 m</b>	<b>+3%</b>	<b>38 m</b>	<b>+4%</b>
Tanzania	119 m	+31%	7 m	+31%
Kenya	111 m	-16%	6 m	-16%
Zambia	93 m	+35%	5 m	+37%
Nigeria	66 m	-41%	4 m	-41%
Uganda	41 m	-8%	2 m	-6%
Ghana	41 m	+33%	2 m	+34%
Congo	21 m	-36%	1 m	-36%
Mozambique	35 m	+65%	2 m	+65%

## BULK EXPORTS

R2.4 bn	\$132 m	182.8 m litres
+4.4%	+5.7%	-3,4%

### MARKETS BY VALUE

Country	R		\$	
United Kingdom	880 m	+5%	48 m	+7%
Germany	488 m	+11%	27 m	+13%
Denmark	220 m	-17%	12 m	-16%
France	207 m	+17%	11 m	+19%
Belgium	148 m	-6%	8 m	-5%
Canada	95 m	-13%	5 m	-13%
Sweden	90 m	+83	5 m	+84%
U.S.A.	59 m	+14%	3 m	+15%
Thailand	22 m	-10%	1 m	-9%
Bhutan	21 m	+31%	1 m	+31%
Finland	20 m	-26%	1 m	-26%
Japan	4 m	+90%	0.2 m	+93%
<b>African countries - Total</b>	<b>81 m</b>	<b>+66%</b>	<b>4.4 m</b>	<b>+68%</b>
Nigeria	50 m	+140%	3 m	+146%
Kenya	15 m	-10%	1 m	-11%
Zimbabwe	8 m	+32%	0.5 m	+32%
Zambia	1 m	+10%	0.05 m	+11%

# 2024

## TOTAL EXPORTS

### MARKETS BY VOLUME

Country	million litres	
United Kingdom	87.3	-6%
Germany	49,3	0%
France	18.7	+11%
Belgium	15.9	-12%
Sweden	15.0	+18%
Canada	14.7	-12%
The Netherlands	14.5	+18%
Denmark	12.6	-14%
U.S.A.	11.5	-5%
UAE	5.6	+31
China	3.1	-56%
Japan	2.3	+17%
Hong Kong	0.3	-20%
<b>African countries - Total</b>	<b>21.2</b>	<b>+11%</b>
Nigeria	4.3	+14%
Kenya	3.3	-21%
Zambia	3.0	+23%
Tanzania	2.7	+36%
Uganda	1.3	-1%
Ghana	0.7	+10%
Angola	1.0	+61%
Mozambique	0.9	+94%

## PACKAGED EXPORTS

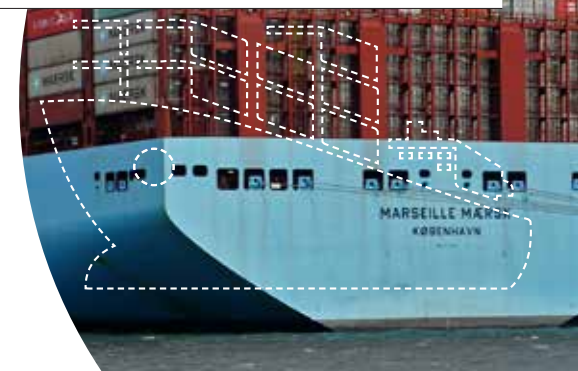
### MARKETS BY VOLUME

Country	million litres	
United Kingdom	25.6	-10%
The Netherlands	14.0	+21%
Sweden	7.7	-2%
U.S.A.	7.1	-6%
Germany	6.4	-6%
Canada	6.0	+10%
UAE	5.6	31%
Latvia	5.1	+507%
Belgium	4.2	-1%
China	3.0	-37%
Japan	1.9	+14%
Denmark	1.1	-16%
Hong Kong	0.3	-20%
<b>African countries - Total</b>	<b>15.7</b>	<b>+2%</b>
Zambia	2.9	+24%
Tanzania	2.7	+33%
Kenya	2.1	-27%
Nigeria	1.2	-46%
Uganda	1.3	-1%
Ghana	0.7	+10%
Angola	0.7	+50%
Mozambique	0.9	+95%

## BULK EXPORTS

### MARKETS BY VOLUME

Country	million litres	
United Kingdom	61.7	-4%
Germany	42.8	+0.5%
France	18.3	+11%
Belgium	11.7	-16%
Denmark	11.5	-14%
Canada	8.7	-23%
Sweden	7.3	+51%
U.S.A.	4.5	-4%
Thailand	1.8	-5%
Finland	1.5	-30%
Japan	0.3	+42%
China	0.1	-98%
<b>African countries - Total</b>	<b>5.5</b>	<b>+48%</b>
Nigeria	3.0	+108%
Kenya	1.2	-7%
Angola	0.3	+100%
Zambia	0.06	-2%



# EXPORTED CULTIVARS/STYLES

# 2024

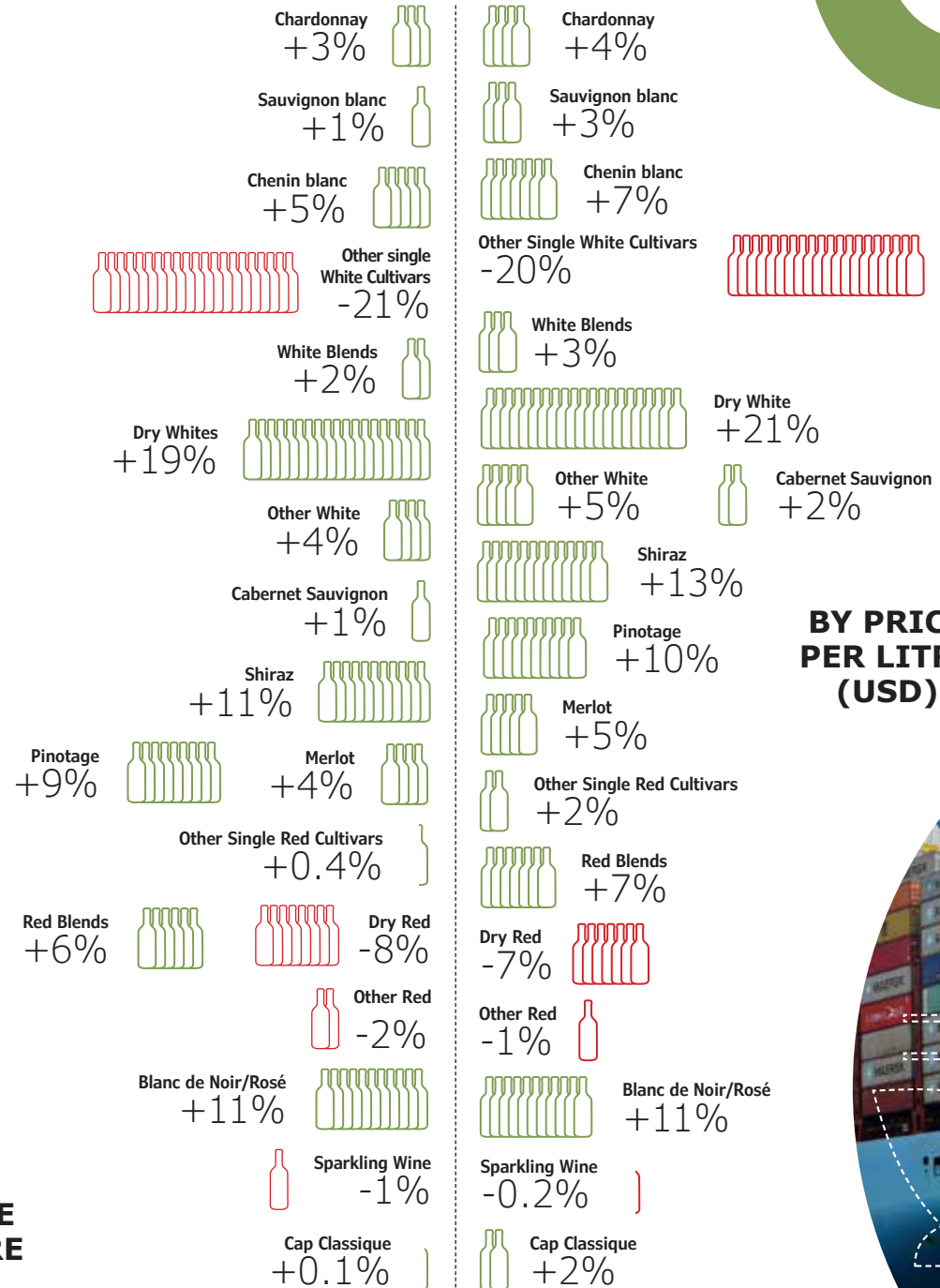


## TOTAL BY VOLUME EXPORTED (MILLION LITRES)

%

24.0	Chardonnay	+2% ↑
63.3	Sauvignon blanc	+5% ↑
45.8	Chenin blanc	-0,1% ↓
11.9	Other Single White Cultivars	+29% ↑
19.9	White Blends	+8% ↑
9.3	Dry White	-17% ↓
7.2	Other White	-10% ↓
9.9	Cabernet Sauvignon	-6% ↓
11.8	Shiraz	-17% ↓
13.6	Pinotage	+3% ↑
7.8	Merlot	+10% ↑
4.4	Other Single Red Cultivars	-0,4% ↓
22.4	Red Blends	-11% ↓
12.0	Dry Red	+4% ↑
11.3	Other Red	-2% ↓
26.6	Blanc de Noir/Rosé	-3% ↓
2.3	Sparkling Wine	+34% ↑
2.4	Cap Classique	+19% ↑

## BY PRICE PER LITRE (ZAR)



## BY PRICE PER LITRE (USD)

